



MSc Biomedicine | Medical SEO Copywriter

Aamir M.

SEO BLOGS

Evidence-led SEO content that ranks and converts for health brands

Portfolio and Case Studies



I have worked with 20+

Health, Lifestyle, Fitness, and Medtech Companies

Focus: search intent, E-E-A-T, and conversion-ready structure
SEO blog strategy + briefs
Evidence-based writing (YMYL-friendly)



Case Study #1: Medical Tourism SEO (Korea)

Ranked #1 on Google Search

What I did: SEO blog writing + on-page structure aligned to search intent

Website: <https://www.allaboutseoul.com/>

All Blogs: <https://www.allaboutseoul.com/category/beauty>

Niche: Medical Tourism

This screenshot shows the Google search results for the query "Plastic Surgery in Korea". The search bar is highlighted with a red box. The results include an AI Overview section with a summary of Seoul as a plastic surgery hub, a featured snippet from "Medical Tourism Corporation" titled "Plastic Surgery in Seoul, South Korea - Cost, Top Plastic Surgeons & ...", and a snippet from "All About Seoul (AAS)" titled "VIP Plastic Surgery Korea: Benefits, Package & Recovery". The AAS snippet is also highlighted with a red box. A "See results about" section is visible at the bottom right.

This screenshot shows the Google search results for the query "Liposuction in Korea". The search bar is highlighted with a red box. The results include an AI Overview section with a summary of Seoul as a liposuction hub, a featured snippet from "VIP Plastic Surgery Korea" titled "Liposuction in Korea | VIP Plastic Surgery", and a snippet from "All About Seoul (AAS)" titled "Male Liposuction in Seoul: How It Can Boost Your ...". The AAS snippet is also highlighted with a red box. A "See results about" section is visible at the bottom right.

Google Double jaw surgery in korea

AI Mode All Images Short videos Forums Videos News More Tools

AI Overview

Double jaw surgery (orthognathic surgery) in Seoul, Korea, corrects skeletal jaw issues for better function and aesthetics, offering world-class results at lower costs than Western countries, involving detailed 3D imaging, personalized plans by specialists, and potentially combined orthodontic treatment for functional bite correction and facial balance, with common procedures like LeFort I osteotomy and lower jaw repositioning. Clinics in areas like Gangnam provide consultations and comprehensive care, focusing on both cosmetic refinement and addressing underlying problems like sleep apnea or severe asymmetry.

Key Aspects of Double-Jaw Surgery in Seoul:

Show more

All About Seoul
<https://www.allaboutseoul.com/post/double-jaw-sur...>
Double Jaw Surgery: Preparation, Procedure, and Recovery
 In this blog, we discuss everything you need to know about double jaw surgery in Korea. We'll cover in depth on double jaw surgery procedure, potential risk and... [Read more](#)

Google rhinoplasty korea in korea

AI Mode All Images Short videos Videos Forums News More Tools

AI Overview

Seoul, Korea, is a global hub for rhinoplasty, known for its skilled surgeons, advanced tech (like 3D imaging), focus on natural results, and diverse procedures for Asian, Western, and ethnic noses, offering everything from tip refinement to complex revisions, with a strong medical tourism infrastructure and costs varying by procedure complexity, attracting international patients seeking aesthetic harmony and functional breathing improvements.

Why Seoul for Rhinoplasty?

- Expertise & Innovation: Surgeons have vast experience with diverse facial

Show more

All About Seoul (AAS)
<https://www.allaboutseoul.com/post/rhinoplasty-korea>
Rhinoplasty in Korea: Expert Advice & Treatment Options
 At "All About Seoul (AAS)", we link our patients to leading clinics in Seoul, South Korea, that are known for their expertise in Rhinoplasty, whether it is ... [Read more](#)

Examples:

1. <https://www.allaboutseoul.com/post/korean-skincare>
2. <https://www.allaboutseoul.com/post/double-jaw-surgery>
3. <https://www.allaboutseoul.com/post/ab-etching-surgery>

Client Feedback

Validated: SEO understanding, responsiveness, and consistent delivery.

SEO Medical Tour Blog Writer



Fixed price

Client's review

★★★★★ 5.0

"I had the pleasure of working with Aamir on SEO blog production, and his expertise was invaluable. He demonstrated a deep understanding of SEO strategies and consistently delivered high-quality content that exceeded my expectations. Aamir is not only skilled but also highly professional and responsive, making the collaboration smooth and efficient. I highly recommend him for any SEO-related projects and look forward to working with him again."

Case Study #2: Supplement Brand SEO (US)

Ranked #1 on Google Search for a Supplement Brand

Website: <https://justingredients.us/>

All Blogs: <https://justingredients.us/blogs/wellness>

Niche: Health and Supplements

Google search results for "Best supplements for body". The search bar contains the text "Best supplements for body". The first result is from Just Ingredients, titled "Fresh Year, Fresh Start. New Supplements for 2026". The snippet reads: "2 Jan 2026 — Beyond the Basics: Formulated with fruits, vegetables, amino acids, and digestive enzymes for more complete wellness. No Unnecessary Fillers: No ... Read more". Below the snippet is an "AI Overview" section that states: "Just Ingredients has launched new, clean-label metabolic supplements for 2026, focusing on natural ingredients for energy and glucose balance. Key ingredients include Alpha-Lipoic Acid, Chromax® chromium, Ceylon Cinnamon, Bitter Melon, L-Theanine, and Aquamin™ Magnesium, designed to support stress management and metabolism." Below this is a section titled "Key 2026 Just Ingredients Supplements:" with two bullet points: "Metabolic Support Blend: Features Alpha-Lipoic Acid for energy, Chromium for insulin function, and Ceylon Cinnamon for blood sugar balance." and "Glucose Regulation: Includes Bitter Melon Extract to promote healthy glucose".

Google search results for "women supplements in the US". The search bar contains the text "women supplements in the US". The first result is from Just Ingredients, titled "Women's Multivitamin". The snippet reads: "11 Jan 2026 — Specifically formulated for women's unique health needs, Just Ingredients Women's Multivitamin delivers nutrients to support energy, ... Read more". Below the snippet is a price and rating: "US\$31.49 · 5,0 ★★★★★ (1)". The second result is from Just Ingredients, titled "Women's Hormone Support". The snippet reads: "Women's Hormone Support. Support your hormones with high-quality ingredients designed to promote overall wellness, energy, and vitality for women. Read more". The third result is from Just Ingredients, titled "Supplements". The snippet reads: "Supplements: Crave Support - Appetite & Craving Support, Healthy Weight Management. Regular price \$44.99 ; Hair, Skin, and Nails + Scalp ... Read more".

Examples:

1. <https://justingredients.us/blogs/wellness/fuel-holiday-magic-with-just-ingredients-new-arrivals>
2. <https://justingredients.us/blogs/wellness/fuel-holiday-magic-with-just-ingredients-new-arrivals>

Client Feedback

Client reported increased sales attributed to website traffic after ongoing blog publishing.



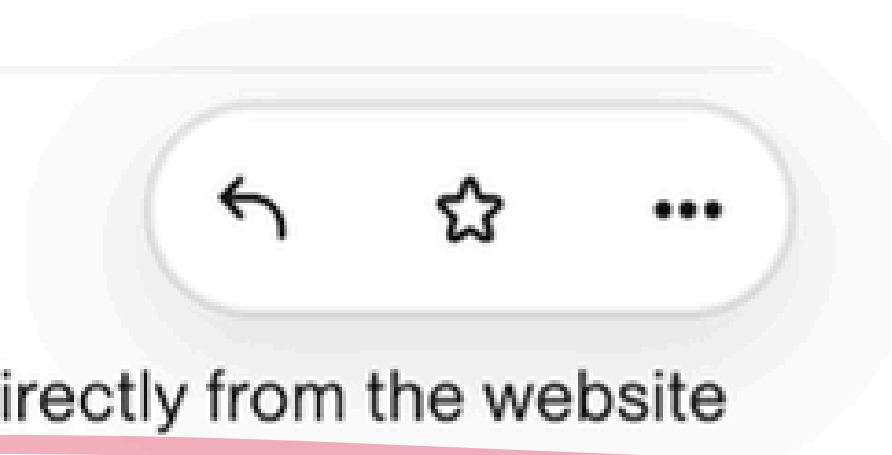
Aamir Munir 1:40 PM

Hey, just sent 6 new blogs for this month. I noticed they are performing pretty well in google searches. Have you noticed any change in the website traffic?



Josh Redd 4:15 PM

Thanks, Aamir! Yes, we see so many sales coming directly from the website now. The content seems really great, genuinely happy. I believe if we keep posting more blogs, it'll get better. What do you think?



Want similar results for your health brand?

I can help you publish SEO content that ranks and supports conversions.
Evidence-led, compliance-aware writing (YMYL)
SEO structure built for intent + internal linking

Get in touch now!